

June 2nd-7th 2015:
THE 15TH EDITION OF THE MODENA CENTO ORE CLASSIC IS READY TO GO!
An event unique both in Italy and in the world.

'Life is Racing. Everything else is just waiting'
(Steve McQueen)

Dream cars, oil and petrol, races in famous racetracks, special stages in the mountains, amazing sceneries and exciting roads, renowned chefs and great wines, sport and passion. All of this is the legendary Modena Cento Ore Classic, an event unique in Italy.

The **2015 edition of the Modena Cento Ore**, created by **Scuderia Tricolore** of Reggio Emilia, is warming up its engines: from **June 2nd to 7th**, **80 wonderful classic cars** will challenge each other on roads and racetracks through **Lazio, Umbria, Tuscany and Emilia Romagna**.

Luigi Orlandini, Chairman of the Organising Committee, tells us what makes this edition so unique: "We wanted to create a very special edition to celebrate the 15th anniversary of the Modena Cento Ore. This is why we planned an amazing route from Rome To Modena.

The race is quite challenging, and features **13 special stages** and **4 circuit races** with starting grids: **Vallelunga, Magione, Mugello and Imola**. The presence of all these important cars makes things even more exciting: suffice to say that, according to an expert, the total value of the competing vehicles amounts to over € 100 million!

Then there are the evenings, organised to let the competitors – mostly foreigners – discover special locations and culinary excellences of our wonderful country.

A truly unique event in Italy, also thanks to our care for the environment and the safety of our participants.

But more importantly, this race is all about passion, sport, adrenaline and friendship!"

"History, sport, tourism, travelling: cars are the focus of the magic mix of the Modena Cento Ore", says Angelo Sticchi, Chairman of the Automobile Club d'Italia, who also adds: "Such an extraordinary event could only be presented at the ACI headquarters, the true "home" for cars and drivers since 1905. This race is an unmissable chance to watch many classic cars return to their origins and compete in circuit speed races, besides the usual regularity trials on normal roads. All of this is possible thanks to the constant commitment of the Automobile Club d'Italia and ACI Storico to protect the great motoring tradition of our country".

The race runs through four wonderful regions, and follows a panoramic route featuring many charming areas: hills, Apennine passes, cities of art, lakes and small medieval hamlets...the foreign competitors will not be disappointed by the unique welcome of the Eternal City, nor by Ronciglione, Viterbo, Bolsena, Orvieto, Perugia, Cortona, Arezzo, Florence, Firenzuola, Modena and the many sceneries that will remain in their memories like picture postcards of an unforgettable journey in the through the heart of Italy. After four intense days of racing, the chequered flag will be waved in **Piazza Grande, Modena** on Saturday, June 6th from 17.

Once again, **the numbers of the Modena Cento Ore** are truly record-breaking:

- **80 cars**, a limit imposed by the Organiser to keep the event exclusive, in spite of the 140 applications received, for a total value of over **€ 100 million**.



- **18 countries** represented by **160** participants coming from all over the world: United Kingdom, Switzerland, Germany and Europe in general, but also United States, New Zealand, Argentina, Costa Rica, Brazil, Canada etc.
- **Vehicles from 16 different car makers:** Ferrari, Porsche, Alfa Romeo, Lancia, Maserati, Jaguar, AC Cobra, Aston Martin and many more.
- **13 special stages** on closed roads, **4 circuit races**, 22 time checks, leg arrivals in 4 different cities
- **4 days of driving** out of the 6 days included in the hospitality package
- Over **300 people involved** in various ways in the event amongst organisation, staff, rally officers, timekeepers, police officers, photographers etc.
- **25%** of the competitors are **women**, which proves that the Modena Cento Ore is liked by everyone: from the fiercest and most demanding drivers who appreciate the challenge posed by this race, to the female public who loves the competition, but also the pleasantness of the sceneries, the locations and the exclusive evenings.
- A route about **1000 km** long.

A “green” edition

The Modena Cento Ore is the **first “zero-emissions” classic car race**. This is the first time an event of this sector has adopted a conscious approach to protect and sustain the environment with two concrete actions:

- a plan to reduce the impact of the event on the environment along the whole chain
- nullifying the CO2 emissions by compensating them with the planting of new trees

The organisation has decided to avail itself of the “CarbonZero” project, certified to ISO 14064, which features active “carbon management” solutions and accurate methods for measuring the emissions of climate-altering gases. At the end of the event, the organiser will completely compensate the CO2 emissions produced by the competing cars with the planting of new trees, on the basis of the calculations made by the engineers of Studio Alfa that follow this project.

“We must to preserve classic cars just as much as we must protect our planet. – Luigi Orlandini explains the reasons behind his choice with these words – It is true that the total amount of emissions produced by classic cars are completely irrelevant on a planetary scale compared with those produced by transportation, energy and livestock, however we want to do our part in helping the environment: this way, the crews will be able to leave the mark of their tyres on the beautiful roads of Italy without leaving any on the climate of our wonderful Earth. Together with the Roma Capitale Administration, we decided that the new trees will be planted in the park of Villa Ada: a small token of appreciation to the Eternal City for having welcomed our event”.

The competition

As always, the Modena Cento Ore 2015 features a “Competition” section, where the winner is the crew that scores the best time, calculated by summing up those of the special stages and of the circuit races, and a “Regularity” section with average speed trials on the same routes of the special stages and in the racetracks. Both sections offer the same programme and the same route, leaving the competitors the choice of whether to challenge each other at full speed and red-hot brakes or to enjoy the road with the stopwatch in hand.

The race, by invitation only, is reserved to vehicles with great historical and sporting value built between 1918 and 1976 (until 1985 for some exceptions).

“Italian” hospitality

As always, the Modena Cento Ore experience is not limited to the exciting races or the majestic sceneries encountered by the participants along the route: the evening events are planned in every detail to offer the best of Italy, from luxury hotels with a long history in the centres of extraordinary

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cities, to charming locations where to enjoy the best local dishes of the regions included in the itinerary!

The partners

This unique and unforgettable event has been made possible also by the involvement of **partners of excellence** such as **RM Auctions – Sotheby**, leading auction house in the classic cars field, **A.Lange & Söhne**, leading Maison in the fine watchmaking world, and **Porsche**, a long-time partner of this event.

However, the partnership with the Panathlon Club of Modena, is even more important. The Panathlon is a “Service-club” with ethic and cultural aims, whose goal is to closely examine, promulgate and defend the values of sport intended as a means towards the development and advancement of the individual and as a vehicle of solidarity between men and peoples. In particular, the Panathlon Club of Modena, headed by President Maria Carafoli, supports activities and sport projects for the disabled.

Once again, the Modena Cento Ore will back the “wheelchair hockey” project of the Panathlon Club of Modena, both with a donation from Scuderia Tricolore and with a fundraising that will take place during the final dinner held at the Museo Enzo Ferrari of Modena, in collaboration with the best chef in the world: Massimo Bottura.

For further information and press kits on the Modena Cento Ore:
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The day-by-day Programme**Tuesday, June 2nd**

from 11.00	Rome Villa Borghese	Display of the cars in the gardens of Villa Borghese
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Wednesday, June 3rd

--	Rome	Start of the first leg through Lazio and Umbria. Free transfer to the Vallelunga Racetrack
09.00 11.45	Vallelunga Racetrack	Race at Vallelunga Racetrack Competition races start at 9.00 (2 races) Regularity laps start at 10.50 <i>Address: Via Mola Maggiorana 4/6, Campagnano (RM)</i>
13.00 (*)	Orvieto Piazza del Duomo	Display of the cars in Orvieto
18.30 (*)	Perugia Piazza IV Novembre	Arrival of the first leg in the heart of Perugia and display of the cars.

Thursday, June 4th

--	Perugia	Start of the second leg through Umbria and Tuscany. Independent transfer to the Magione Racetrack.
09.00 11.45	Magione Racetrack	Race at Magione Racetrack Competition races start at 9.00 (2 races) Regularity laps start at 10.50 <i>Address: Via Santa Giuliana 82, Loc. Bacanella, Magione</i>
12.30 (*)	Arezzo Piazza Grande	Display of the cars <i>in Piazza Grande, Arezzo</i>
18.45	Florence	Arrival of the second leg in the heart of Florence

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(*)	Piazza Ognissanti	
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Friday, June 5th

--	Florence	Start of the third leg through Tuscany. Free transfer to Mugello Racetrack
09.00 11.00	Mugello Circuit	Race at Mugello Racetrack Competition race starts at 9.00 Regularity laps start at 10.00 <i>Address: Senni-San Carlo 15, Scarperia e San Piero (FI)</i>
15.30 (*)	Barberino Designer Outlet	Final Time Control at Barberino Designer Outlet Welcome drink and VIP Shopping Card for all participants <i>Address: Via Meucci, Barberino di Mugello (FI)</i>
--	Florence Piazza Ognissanti	Arrival of the third leg in the city centre of Florence Approximately between 16.00 and 19.00 <i>Address: Piazza Ognissanti, Firenze</i>

Saturday, June 6th

8.30 (*)	Florence Piazza Ognissanti	Start of the fourth leg through Tuscany and Emilia-Romagna. Free transfer to Firenzuola
10.00 (*)	Firenzuola Piazza Casini	First Time Control of the day in Firenzuola <i>Address: Piazza Casini, Firenzuola (FI)</i>
14.00 16.45	Imola Racetrack	Race at Imola Racetrack Competition races start at 14.00 (2 races) Regularity laps start at 16.00 <i>Address: Via Rivazza, Imola (BO)</i>
17.00 (*)	Modena Piazza Grande	Final arrival and presentation of the cars to the public Display of the cars in Piazza Grande (parc fermé) until 19.00

(*)Times related to the first competitor. The start will be given to one car per minute for the Competition section, and to two cars per minute for the Regularity section.

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